



Like It Matters Radio

*Inspiration, Education,
and Application*

www.likeitmattersradio.com
media@likeitmattersradio.com
(817) 875-4948

“Like it Matters Radio will entertain, educate and challenge your listeners to be better today than they were yesterday. It is encouraging and uplifting!”

–Lee Michaels, Operations Manager
Salem Media Group
Minneapolis/St.Paul



Call us!
817-875-4948



Instagram
@limradio



Twitter
@likeitmatters



facebook
@limradio

Radio that Matters

If you want to change your world, you must change your thinking. Like It Matters Radio is radio, like it matters: inspirational, educational and applicational.

Mr. Black is creator and host of Like It Matters Radio since 2015. There is nothing on the radio like it. Scott Brings his 30 years of Leadership Training/Development and Coaching with a unique blend of the psychological disciplines of Transactional Analysis, Cognitive Behavioral Therapy, Logo Therapy, Emotional Intelligence, Neuro Linguistic Programming, Multiple Intelligences, biology, physiology and the science of Right/Left Brain development into an entertaining and educational journey for an hour. Mr. Black takes this frame, as a launching pad, as he encourages and delves into issues of the day. His approach deals with Personal Development, political issues, and social patterns in a powerful way; sprinkled with stories, poetry and humor- creating an HOUR OF POWER that will leave listeners thinking bigger thoughts, and seeing a bigger picture!

Bio

For over 30 years Mr. Scott V. Black has been in the trenches walking with businesses and their leaders; helping them in their civic, personal and professional experiences to live their lives LIKE IT MATTERS. He is the Master Trainer, founder and CEO of Like It Matters, LLC., He is a Human Behavioral Specialist, and disciplined in Transactional Analysis, Cognitive Behavioral Therapy, Logotherapy and as a human-potential and life coach. His 30 years of transformational training is now available daily on the Radio to give his listeners Hope, Passion and the tools to change their lives and the lives of those they impact. Scott helps organizations, and individuals, maximize the potentials they were created with. Mr. Black understands people and helps them understand themselves so they can live their lives, Like they Matter!

““Like It Matters Radio will push your listeners comfort zone, and get them inspired for life’s daily journey.”

–Eric Thomas, Operations Manager
Salem Media Group – St. Louis, Missouri

Show Clock and times

0-05:10 Top of the hour news and intro
05:10- 15:00 Program Content; Segment 1
15:00-18:00 local commercials
18:00-30:00 Program Content; Segment 2
30:00 -33:00 local commercials
33:00-45:00 Program Content; Segment 3
45:00-48:00 local commercials
48:00- 58:50 Program Content; Segment 4
58:50-60:00 Top of the hour id.

Stream online at:
iheartradio.com
search
Freedom1570

Minneapolis/St.Paul
Freedom 1570 on
AM1570
Live 11am-12pmCST

Stream online at:
freedom1570.com

Online Podcasts:
iTunes
Stitcher
Omny.fm
Soundcloud
www.likeitmattersradio.com

New Shows Monday-Friday